

The Maven

Gerry Link named General Manager of The Maven

Sage Hospitality opening new hotel concept in downtown Denver this spring

Denver, CO (Feb. 24, 2017) – [Sage Hospitality](#) is pleased to announce that **Gerry Link** is now serving as **General Manager** of [The Maven Hotel](#), a vibrant new hotel concept opening this spring in downtown Denver.

The independent Maven will deliver an urban hotel experience with an energetic lobby highlighting an eclectic mix of local art and handmade products and a passionate staff who live for hospitality.

The first Maven Hotel will anchor Denver's new [Dairy Block](#) mixed-use development by Sage, McWHINNEY and Grand American, Inc.

Link is a 35-year hospitality veteran with extensive luxury boutique experience. He joins Sage from 21c Museum Hotels, an award-winning hospitality company with six boutique hotels dedicated to contemporary art along with seven chef-driven restaurants. Link opened and served as General Manager of the 21c Museum Hotels in Cincinnati, Ohio and Durham, N.C., with both hotels garnering many awards under his leadership, including the Cincinnati hotel being recognized as the #1 Hotel in the United States for by *Condé Nast Traveler*.

A graduate of the University of Nevada - Las Vegas, Link also spent more than 8 years with Renaissance Hotels & Resorts and 13 years with Hilton Hotels, including more than five years as the General Manager of the 250 room Hilton Vancouver Hotel & Convention Center.

“We are thrilled to have such an experienced leader to help us launch The Maven concept this spring,” said Walter Isenberg, President and CEO of Sage Hospitality. “Gerry understands how to maximize the unique opportunities of an exciting new independent hotel brand like The Maven.”

The Maven's 172 modern guest rooms are being designed by Denver-based JNS and will exhibit a rich color palette and loft-style décor. The hotel will also feature the 2,300 square

foot Windsor Ballroom with hardwood floors and a mixture of exposed brick and wood walls.

Adjacent to the hotel will be Kachina Southwestern Grill, a second outpost of the popular modern southwestern grill by Sage Restaurant Group co-founder Peter Karpinski, as well as the Poka Lola Social Club, a lobby bar serving craft cocktails.

The Maven Denver is now accepting reservations as of April 15, 2017 at www.themavenhotel.com. “Find Yourself Here” opening rates for The Maven will start at \$169 per night through the end of June, with the hotel’s extensive list of Destination Amenities included, such as a complimentary cocktail in the lobby daily, 10% off all services at The Oxford Club, Spa & Salon and in-room Pour Over Coffee.

Dairy Block is a mixed-used redevelopment of the Lower Downtown (LoDo) block that once housed Denver’s Windsor Dairy. The soul of Dairy Block will be The Alley - a lively micro-district opening this summer that will run from 18th and 19th between Blake and Wazee Streets and house an eclectic mix of Colorado retailers, artisans, chefs and cocktail crafters. The Maven’s lobby and meeting space will also open up onto The Alley.

Dairy Block will also feature a six-story office tower, 66,000 square feet of prime restaurant and retail space and a 380-car below-grade parking garage – all of which are being integrated with the three existing historic Windsor Dairy Block buildings.

For more information on The Maven, please visit <http://www.themavenhotel.com>.

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About Sage Hospitality

Founded in 1984, Denver-based **Sage Hospitality** is an industry leading hotel and restaurant management company, real estate investor and hospitality brand developer. Sage is known for outstanding relationships with major hotel brands and creating places that people want to go to, not through, including 10 unique restaurant concepts by Sage Restaurant Group and independent luxury properties by Sage Hotels. To learn more about Sage, visit www.sagehospitality.com.

About McWHINNEY

McWHINNEY is a Colorado-based real estate investment firm with offices in Loveland and Denver, comprising a team of talented professionals who are passionate about creating great places and providing awe inspiring experiences. Since 1991, McWHINNEY has planned and developed more than 6,000 acres of innovative and sustainable master-planned communities and more than 6.5 million square feet of vertical commercial and

mixed-use properties throughout the Rocky Mountain region and the West Coast. Over the years, McWHINNEY has been recognized for significant real estate development contributions, including being named Colorado's "Developer of the Year" by the National Association of Industrial and Office Properties (NAIOP), winner of the Urban Land Institute's (ULI) Global Award for Excellence, The Denver Business Journal (DBJ) Real Estate Champions - Catalyst Award for Denver Union Station and the Development Deal of the Year for Denver Union Station by NAIOP. McWHINNEY has been ranked 11 and 13 on the list of the Best Small and Medium-Sized Companies to work for in America. For additional information, visit www.mcwhinney.com.

About Grand American, Inc.

Grand American, Inc. is a commercial real estate company specializing in urban development within historic districts. Albert Ehringer founded the company more than 40 years ago and has built a team of professionals to implement his high standards in this industry. Grand American has developed well over one hundred new and renovated buildings in sensitive downtown areas, including Santa Monica, Pasadena and Denver. Grand American's corporate office is located in Santa Monica, California. Its office in Denver manages its Colorado assets.